

Green Mountain United Way Golf Classic Media Sponsorship Special on The Point and WDEV

Sponsor will receive:

- Run 100 ads July through mid-August 2018
 - 50 ads run on The Point
 - 50 ads run on WDEV
- Ads promote the Green Mountain United Way August 24th fund raising golf tournament and dinner
- 45 seconds of the ad is devoted to Green Mountain United Way
- 15 seconds at the end of the ad is tagged out with a message from the supporting corporate sponsor
- All sponsorship benefits included at the Eagle Level listed on the Sponsorship form (includes banner placement at event, logo placement, social media recognition, and two complimentary registrations for your staff)

Total cost \$1,995 (paid by sponsor to the United Way)

Included in sponsorship at no charge:

The Point:

- 45 second live reads during morning drive and mid-day slots
- Logo and link on the Point's web page banner supporting the event
- Inclusion in the Point's email blasts
- Inclusion in Facebook posts

WDEV:

- 20 / ten second live reads during morning drive time. One per morning M-F for four weeks