Volunteerism Results from 2014-15
Database 2 Survey
United Ways Around the World Engaged Over 2.86M Volunteers

Source: United Way Research
Growth in United Ways Utilizing National Service Members

No. of UWs

Year | No. of UWs
--- | ---
2009 | 145
2010 | 151
2011 | 155
2012 | 161
2013 | 202
2014 | 247
Volunteering Rates Increased for United Way Volunteers

2014 Total: 1.343M Volunteers
2013 Total: 1.281M Volunteers
% Change: 4.9%

Source: United Way Research
United Way Volunteer Rate Shows Strong Growth Over Ten Years while the US Overall Slips 2004 to 2014

-2.6%  
29.6%  

US volunteers  United Way (direct) volunteers

Percent Change, 2004 to 2014

Source: Bureau of Labor Statistics, Database 2 Survey (United Way Research)
Ten Year Cumulative Growth by UW Volunteer Type

**Community Volunteers:**
- Community Impact
- Crisis Response
- Day(s) of Service
- Direct Service
- Other

**Business Volunteers:**
- Board Members
- Campaign Volunteers
- Internal Campaign Coordinators
- Loaned Executives
- Planned Giving

<table>
<thead>
<tr>
<th>Year</th>
<th>Community Impact</th>
<th>Crisis Response</th>
<th>Day(s) of Service</th>
<th>Direct Service</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>0.0%</td>
<td>-1.1%</td>
<td>-1.7%</td>
<td>-1.6%</td>
<td>-18.1%</td>
</tr>
<tr>
<td>2005</td>
<td>4.3%</td>
<td>2.8%</td>
<td>11.0%</td>
<td>26.6%</td>
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<tr>
<td>2006</td>
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<td>26.6%</td>
<td>47.5%</td>
<td>66.3%</td>
<td>75.2%</td>
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<tr>
<td>2007</td>
<td>26.6%</td>
<td>47.5%</td>
<td>66.3%</td>
<td>75.2%</td>
<td>79.5%</td>
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<tr>
<td>2008</td>
<td>47.5%</td>
<td>66.3%</td>
<td>75.2%</td>
<td>79.5%</td>
<td>92.5%</td>
</tr>
</tbody>
</table>
Volunteer Participation in United Way Day(s) of Service Hit Highest Levels in 2014

# Day(s) of Service Volunteers

- **2009**: 487,987
- **2010**: 507,272
- **2011**: 586,730
- **2012**: 657,206
- **2013**: 577,331
- **2014**: 758,910
More United Ways Supported Volunteerism through Volunteer Center Activity in 2014 than in 2013

Source: United Way Research